

HOPKINS COUNTY SPORTSMEN & SPORTSWOMEN CLUB

# Become a VENDOR or SPONSOR THE OUTDOOR EXPO 2026

## OUTDOOR EXPO VENDOR INFO

VENDOR SIGN-UP NOW OPEN!  
Be Part of the 3rd Annual Outdoor Expo

**Jul 24 - July 26, 2026**

BALLARD CONVENTION CENTER  
MADISONVILLE KY 42431



The region's premier outdoor lifestyle event is growing bigger every year—with thousands of attendees, 50+ vendors, 16+ sponsors, and \$11,000+ in giveaways in 2025 alone!

**Aug 1 - Dec 31, 2025**

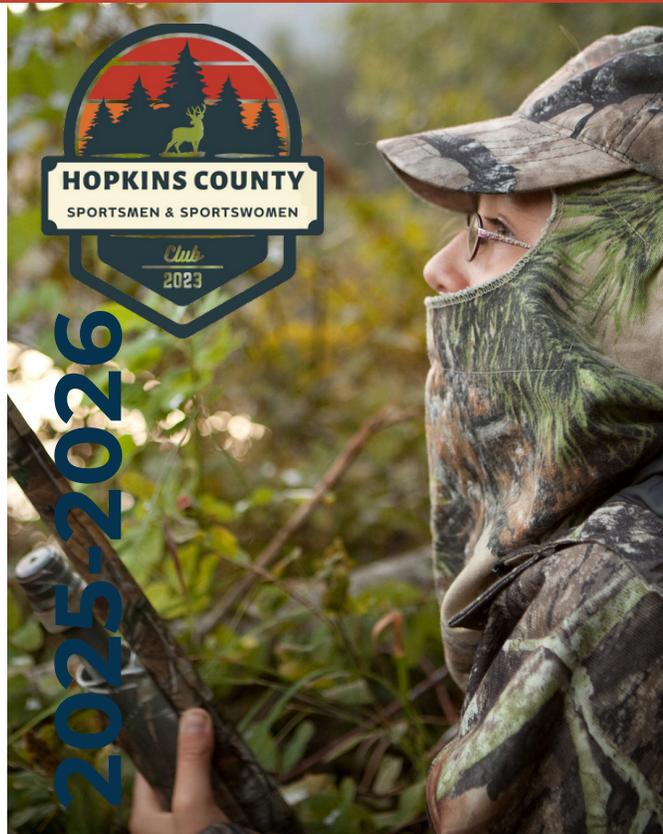
\$150 per 10x10 space for businesses  
\$100 for non profit organizations

**Jan 1 - Mar 31, 2026**

\$200 per 10x10 space for businesses  
\$150 for non profit organizations

**Apr 1 - Jul 30, 2026**

\$300 per 10x10 space for businesses  
\$250 for non profit organizations



We're calling all:

- 🦌 Hunting & Fishing Outfitters
- 🎯 Tactical & Survival Gear
- 👤 Outdoor Brands
- 🚜 Homestead & Farm Suppliers
- 👛 Local Businesses & Nonprofits
- 🍴 Food Vendors

Reserve your space early and secure your spot in Western Kentucky's premier outdoor event!

✅ Includes:

- Indoor or Outdoor 10x10 space
  - Name listed in official event materials
  - Promotion on social media & website
  - High-traffic event with family-friendly crowd
- 💡 Spots will sell out—don't wait! Secure your space early and lock in the best rate before prices increase. This is your opportunity to grow your brand, connect with customers, and be part of a high-impact community event.

➦ Ready to sign up?

🎯 Let's make 2026 even bigger.  
Join the movement. Be seen. Be remembered.



## CONTACT US



[www.hopkinscosportsmen.com](http://www.hopkinscosportsmen.com)

Thank you for your continued support of our mission.  
Together, we're building Kentucky's outdoor legacy.

# 2026 EXPO VENDOR APPLICATION



- Food Based Business
- Service Based Business
- Product Based Business

Date of Application \_\_\_\_\_

Business Name: \_\_\_\_\_

Type of Business: (Basic Description ) \_\_\_\_\_  
\_\_\_\_\_

Business Owner Full Name: \_\_\_\_\_

How long has the business been established? \_\_\_\_\_

Business Address: \_\_\_\_\_ Business City: \_\_\_\_\_

Business State: \_\_\_\_\_ Business Zip Code: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Business Email Address: \_\_\_\_\_

Social Media Pages: \_\_\_\_\_

**Please check**

- |   | Indoor Spaces                               | Outdoor Spaces                              |
|---|---|---|
| <input type="checkbox"/> Indoor Vendor      | <input type="checkbox"/> One 10x10 Space    | <input type="checkbox"/> One 10x10 Space    |
| <input type="checkbox"/> Outdoor Vendor     | <input type="checkbox"/> Two 10x10 Spaces   | <input type="checkbox"/> Two 10x10 Spaces   |
| <input type="checkbox"/> Indoor and Outdoor | <input type="checkbox"/> Three 10x10 Spaces | <input type="checkbox"/> Three 10x10 Spaces |

How many people will be working in your booth(s)? \_\_\_\_\_

List products and their value that you will be donating to the Expo for door prizes.

\_\_\_\_\_  
\_\_\_\_\_

Please detail what you will be displaying/selling in your booth space:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE CHECK OFF EACH BOX ensuring that you understand and agree to comply with the Expo rules.**

- All vendors must have a Madisonville Business License - please submit a copy with the application  
A one-time business license can be obtained for \$15 <https://hopkinscounty.ky.gov/index.php/news/977-hopkins-county-business-license>
- All vendors must provide proof of general liability insurance to be submitted with the application.
- Vendors must have a business with products or services that pertains to the outdoors (ex: hunting and fishing).
- Vendors must provide their own tables, chairs, and all necessary items needed for the display of their booths. Booths do not have electrical service.
- We have a right to refuse any vendor for just cause.
- Vendors must have a business with products or services that pertains to the outdoors (ex: hunting and fishing).
  
- Fees are due at the time the application is submitted
- Please make checks payable to: Hopkins County Sportsmen and sportswomen Club.
- ALL VENDORS MUST SET UP JULY 24, 2026 by 1:00 P.M. THERE WILL BE AVAILABLE SET UP TIMES ON JULY 23, 2026. VENDORS MUST REMAIN SET UP UNTIL THE EXPO IS COMPLETE July 26, 2026. VENDORS MUST BE OUTDOOR RELATED.
  
- ANY VENDOR WHO LEAVES EARLY WITHOUT PRIOR AUTHORIZATION WILL BE REQUIRED TO PAY A PENALTY FEE OF \$200 PER 10X10 SPACE.
- Indoor booth spaces for 10x10: early bird registration by Dec 31, 2025 - \$150, Jan 1 - Mar 31 - \$200 and Apr 1-June 30 - \$300. (Non profit organizations will receive a \$50 discount. Indoor vendors will receive 2 entry badges per inside 10x10 space. Outdoor vendors will receive 1 entry badge per outside 10x10 space.
- Vendors are responsible for tables and backdrops. We are very limited on power outlets.  
Fees are nonrefundable.
- Vendors must donate an item to be used as a door prize or silent auction item.**
- All vendors must promote the event to their clients and customers via all social media marketing platforms and email platforms before and during the event using the official marketing materials provided by The Outdoor Expo.
- Scan this QR Code to join the Hopkins County Outdoor Expo FB Page. Please tag us in all posts and share content to help promote the Expo.**



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signature

Office use

Approved

Date: \_\_\_\_\_